

## **KPOA, KJKS, KLHI, KJMD, KNUI, KMVI**

### **EEO Public File Report**

**October 1, 2016 - September 30, 2017**

### **Recruitment Initiatives**

<u>Date</u>	<u>Initiative</u>	<u>Description</u>	<u>Personnel</u>
03/13/17 to 3/19/17	Hawaii Broadcasters Virtual Job Fair Participant	PMG advertised on our 6 radio stations, to view all broadcast industry positions available in Hawaii - sales, programming, engineering, admin, promotions, etc. Listeners were directed to log in to the CareerPage. PMG openings-AEs and DJ	Pamela Tsutsui Ilene Alford
04/10/17 to 4/16/17	Hawaii Broadcasters Virtual Job Fair Participant	PMG advertised on our 6 radio stations, to view all broadcast industry positions in the State of Hawaii - sales, programming, engineering, admin, promotions, etc. Listeners were told to log in to the CareerPage. PMG openings-AEs and DJ	Pamela Tsutsui Ilene Alford
03/16/17	High School Senior Project Judge	KJMD 98.3 DJ volunteered to interview, rank, and judge High School Seniors on their Senior Projects. Seniors present their project's ideas, concepts, findings, solutions. Presentations on March 16 at Baldwin High School	Brandee
03/17/17	High School Senior Project Judge	KJMD 98.3 DJ volunteered to interview, rank, and judge High School Seniors on their Senior Projects. Seniors present their project's ideas, concepts, findings, solutions. Presentations on March 17 at King Kekaulike High School	Brandee
4/22/2017	Pacific Media Group hosts Lahaina Job Fair	Pacific Media Group hosted a Job Fair, with 30 businesses participating. Employers interviewed on site. PMG ran radio ads, circulated posters, used digital & social media platforms to publicize.	Brandee Carvalho
4/28/2017	Hawaii Broadcasters Convention on Oahu	HAB (Hawaii Association of Broadcasters) 2017 Convention & Programs Chairperson. Radio and TV station personnel participate in industry workshops, seminars, programs. Speakers from NAB, NBC News, LBS participated. Training is primarily for AE's and HAB scholarship recipients	Pamela Tsutsui

05/13/17

Pacific Media Group hosts  
Summer Job Fair at the

Pacific Media Group hosted a Job Fair, with  
53 businesses participating - seeking employees

Charly Takahama  
Pamela Tsutsui

Queen Kaahumanu Center

and interviewing on-site. PMG ran airtime, printed and distributed posters, on-line banner ads. PMG accepted resumes for radio sales position. Manager on duty to accept applications.

5/22/2017 Summer Intern

Kamehameha School Maui, Media Academy student interned with KPOA 93.5. Student is planning to major in music management at a 4-year institution, and return to Hawaii.

Alakai Paleka  
Kevan Duduoit

July/August Summer Intern

Chapman University student interned with KJMD. He is majoring in Music/Business

Trance  
Mackie

07/13/17 Broadcast Scholarship Programs

Scholarship Committee member & Board Director, for the Hawaii Association of Broadcasters (HAB). Reviewed and ranked applications - based on GPA, career goals, needs, and interview. High School and college students interested in radio or TV careers applied for scholarship money. Interviews were held on Oahu, over \$37,000 scholarship funds awarded to future broadcasters.

Pamela Tsutsui

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<b>Recruitment Source</b>	<b>Contact</b>	<b>Phone/email</b>	<b>Interviewed</b>
Indeed.com Kahului	Ilene Jones	800-462-5842	0
Pacific Media Group Job Fair	Pamela Tsutsui	808-877-5566	2
Pacific Media Group internal memo	Pamela Tsutsui	808-877-5566	0
Pacific Media Group commercials	Pamela Tsutsui	808-877-5566	6
HawaiiBroadcasters.com	Jamie Hartnet	760-717-6439	0
Hawaii Job Engine	Ilene Jones	808-944-0005	0
HAB Virtual Job Fair	Pamela Tsutsui	<a href="mailto:jamiehartnet@gmail.com">jamiehartnet@gmail</a>	1
HAB Virtual Job Fair / NASBA	Pamela Tsutsui	careerpage.org	0

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<b>Vacancy List Job Title</b>	<b>Date open</b>	<b>Date hired</b>	<b>Recruitment Sources</b>	<b>Interviewed</b>	<b>Hired</b>
Administrative/ Promotions Asst	11/1/2016	12/27/2016	Internal Office Memo	0	0
			Indeed.com / Kahului	0	0
			Pacific Media Group ads	3	1
			Hawaii Job Engine	0	0
AE/Marketing/ Consultant	2/1/2017	5/15/2017	Pacific Media Group Job Fair	2	0
			Internal office posting	0	0
			HAB Virtual Job Fair	0	0
			HawaiiBroadcasters.com	0	0
			Pacific Media Group ads	2	1
On Air Talent /DJ	1/12/2017	n/a	Pacific Media Group Job Fair	0	0
			Internal office posting	0	0
			HAB Virtual Job Fair	1	0
			HawaiiBroadcasters.com	0	0
			Pacific Media Group ads	1	0