

KPOA, KJKS, KLHI, KJMD, KNUI, KMVI

EEO Public File Report

October 1, 2013 - September 30, 2014

Vacancy List

Job Title	Date open	Date Hired	Recruitment Sources	Interviewed	Hired
Marketing Consultant	5/24/2014		Pacific Media Group Job Fair	2	0
			Internal	0	0
			Indeed.com / Kahului	0	0
			Pacific Media Group ads	2	1
Sports Talk Show Host	4/1/2014		internal	2	2
			Pacific Media Group Job Fair	0	0

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Recruitment Source	Contact	Phone/email	Interviewed
Indeed.com Kahului	Ilene Jones	808-961-0651	0
Pacific Media Group Job Fair	Pamela Tsutsui	808-877-5566	2
Pacific Media Group internal memo	Pamela Tsutsui	808-877-5566	0
Pacific Media Group commercials	Pamela Tsutsui	808-877-5566	2
State Workforce Development	Shelly Apana	808-984-2091	0
University of Hawaii Maui College	Juliana Patao	808-984-3500	1

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Recruitment Initiatives

Date	Initiative	Description	Personnel
05/24/14	Pacific Media Group Summer Job Fair at the Queen Kaahumanu Center	Pacific Media Group hosted a Job Fair, with 36 businesses posting openings, and interviewing on site. PMG ran airtime, printed posters, ran ads on websites. PMG also posted openings for Radio and Digital sales positions. Manager on duty to accept applications.	Charly Takahama Pamela Tsutsui
05/27/14 to 07/11/14	High School career opportunity in broadcasting	Kamehameha School Maui (Hawaiian language school) student Intern studied with KJMD 98.3. Intern focused on morning show prep, co-hosted with morning DJs, assisted with Remote Broadcast promotion, and produced ads	Trance Echevary Mackie Fujita
07/17/14	Broadcast Scholarship Programs	Hawaii Association of Broadcasters (HAB), Director and Scholarship Committee member. Reviewed and ranked applications, based on goals, needs, GPA, and interview. High School and college students interested in radio or TV career applied for scholarship money. Interviews were held on Oahu, over \$50,000 of scholarship funds awarded to future broadcasters.	Pamela Tsutsui
6/1/2014 to 8/15/2014	High School career opportunity in broadcasting	"STEM Works Internship Program" Maui Economic Development Board / Women in Technology Program, selected PMG to mentor 3 High School Students to work with PMG's Digital Department. They researched, wrote, compiled content, created graphics for websites, and apps. They were assigned projects, and asked to find solutions	Jack Dugan Levi Chandler Tara
8/23/2014	Pacific Media Group Job Fair at the Lahaina Cannery Mall	Pacific Media Group hosted a Job Fair, with 33 businesses posting opportunities on site, and interviewing on location. PMG ran radio ads, printed posters, used digital and social media.	Brandee Carvalho
4/8/2014	High School career opportunity in broadcasting	KJMD participated in the Baldwin High School annual "Bear Fair". Students gathered information on career opportunities from on air DJs, to Sales, to Production, to management, to promotions. Students inquired about internships.	Trance Echevary Mackie Fujita Tre Tre